**Zhangyu Lu**

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**Personal Statement**

## Currently studying full time at Queen Mary University and work part time at a top LinkedIn agency in London as data and automation manager for five years. Currently unemployed due to company’s financial issue. Strongly motivated and experienced in Data and Computer Programming Languages. Excellent knowledge of all Microsoft Office programs with a positive mental attitude. Looking for a role in Data industry.

**WORK EXPERIENCE**

**Queen Mary University** September 2024- Current

**MSc Business Analysits**

Developed a proof-of-concept app for an online shoes shop using SQL, an Excel front end, and VBA. The GitHub page is https://github.com/zhangyulu1994/CW2

**Social Tree Global** April 2019- Current

Global B2B social media agency

**Data and Automation manager**

* List build on clients desired target companies and jobs on their sales navigator.
* Automated clients LinkedIn profiles.
* Scrapping the leads from LinkedIn sales navigator and cleaning it with corrects targets.
* Web Scrapping from LinkedIn public information.
* Analysing the data from clients.
* A/B Test and statistical methods for customer analysis report.
* Social Media In Finance (SMIF) data reporter.
* Account managers
* Manging over 20 accounts in UK and US

**Technical Skills**

* Python, R, SQL, Docker, GitHub, Unity, Snowflake, VBA
* Microsoft Office, SAS, MySQL Workbench, Chat Box, AWS, PowerBI, Tableau
* **Python:** Web Scraping, HTML. Pandas. Numpy. API, PySpark, Airflow

**General Skills**

* Strong critical thinking skills, a team player, fast leaner, and problem solver
* Experience in customer service
* Fluent in both Mandarin and English
* Time management
* Positive Mental Attitude
* Able to handle large amount of works

**Work Project**

Auto scrapping and Store Data

Using Selenium and BeautifulSoup in Python, built a tool to extract leads replies from client’s LinkedIn message inboxes, this tool will be automatedly go to every uploaded lead’s profile, scrapping the current connections degrees and all the conversations in message boxes. Also update it into a new Excel Sheet.

With this method, I have built a similar tool to scrapping likes from LinkedIn’s post and post’s contents or public information from LinkedIn company page.

**Education History**

**Lancaster University October 2017 – December 2018**

**MSc Data science Pass**

**Summer Project:** Building Heating Optimization

**Kingston University October2013 - June2017**

**BA(Hons) Actuarial science Degree Class 2.1**

**Reference (available to request)**